

DELUNA

360



*From Foundations
to Forks*

*Dudum Advantage +
Deluna 360*

A SEAMLESS WAY TO PREPARE LISTINGS

Deluna 360 is a full-spectrum home preparation program designed to help listings **show better, market stronger, and perform at a higher level.**

It brings structure, strategy, and trusted execution to the most critical phase of the sale: **preparation**, ensuring every improvement is intentional, coordinated, and aligned with buyer expectations.

From foundational systems to finishing touches,
Deluna 360 supports homes at every level of readiness.

DUDUM
REAL ESTATE GROUP



Why Agents Choose **DELUNA 360**

**WE FIX IT.
YOU LIST IT.**

Real estate agents are not meant to be project managers. Deluna 360 is designed to support what you do best, **sell homes** by handling the complexity of pre-market preparation with a clear, proven strategy.

Every decision we make is informed by one guiding principle: **designing and preparing homes with the buyer in mind.**



ELEVATE YOUR LISTINGS

Deluna 360 helps you bring homes to market fully prepared, polished, cohesive, and visually compelling so they stand out from day one. In many cases, this means **restoring a home to its former glory**, honoring its original character while updating it to meet modern buyer expectations. The result is a home that feels intentional, well cared for, and ready to perform.



REPLACE GUESSWORK WITH STRATEGY

Deluna 360 removes uncertainty from the preparation process by delivering a **clear, ROI-driven scope of work**, focused exclusively on the improvements that matter most to today's buyers. Nothing is arbitrary. Nothing is overdone. Every recommendation is made with resale performance in mind.

WIN MORE LISTINGS

Deluna 360 is a **proprietary preparation strategy** that differentiates you from the competition. By offering a clearly defined, buyer-focused plan, you demonstrate leadership, market insight, and thoughtful execution giving sellers confidence in your approach **before the home ever reaches the market**. It's not just a service, it's a strategic advantage.



STREAMLINE THE PROCESS

Deluna 360 assigns a dedicated project manager to each listing, ensuring preparation moves forward with clarity and momentum while keeping agents focused on selling, not managing vendors or timelines. The result is a preparation process that is organized, efficient, and purpose-driven from start to finish.

PROTECT YOUR TIME & BRAND

With one coordinated, buyer-focused program, Deluna 360 eliminates fragmented projects, inconsistent execution, and last-minute scrambles. Your listings launch with confidence, your reputation stays intact, and every client experiences a smoother, more professional journey.



WHAT DELUNA 360 INCLUDES

Deluna 360 focuses on high-impact improvements that elevate buyer perception and market performance, including:

- Landscaping for curb appeal
- Interior & exterior painting
- Flooring repair, refinishing, or replacement
- Professional staging
- Deep cleaning
- Kitchen & bathroom renovations
- Repairs based on seller obtained Inspections
- Plumbing, electrical, HVAC & roofing work
- Fencing & outdoor structure repairs
- Off-haul for unwanted seller items
- Thoughtful Cosmetic renovations (high end design features, buyer in mind, modernized approach)
- +100 additional home improvement services

Minimum project investment: \$25,000

Deluna 360 does not conduct significant foundation repairs or replacements, total house window replacements, stand-alone quotes for disclosures ... Call Deluna 360 with questions.

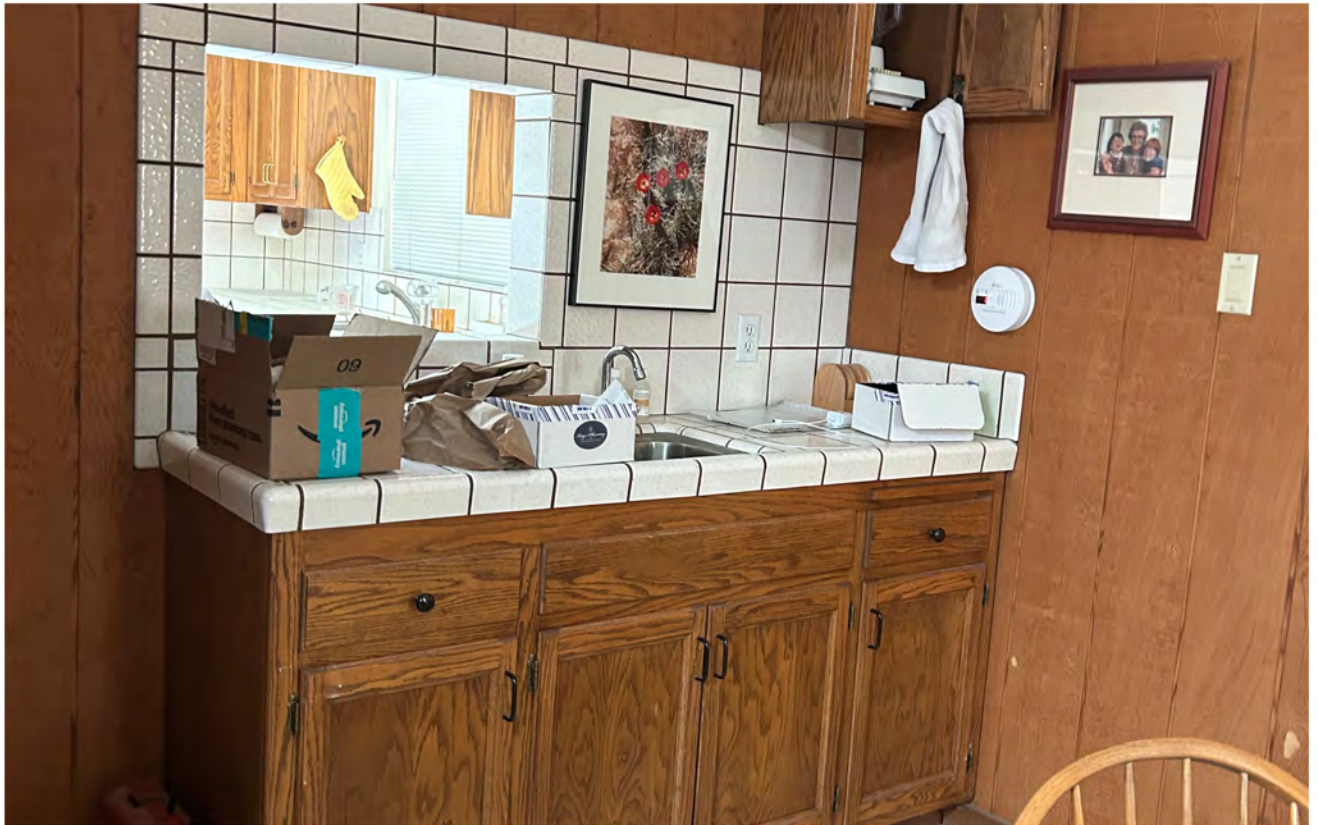
BEFORE & AFTER



BEFORE & AFTER



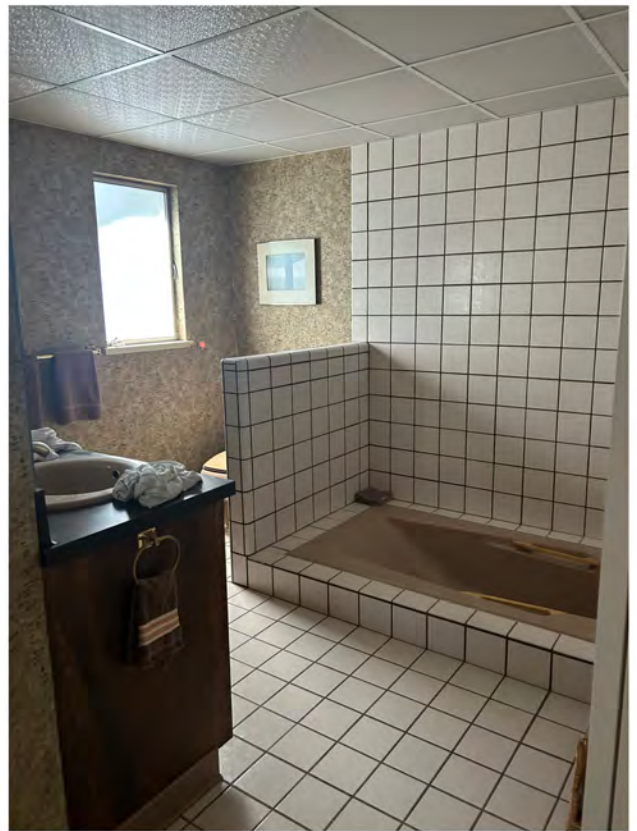
BEFORE & AFTER



BEFORE & AFTER



BEFORE & AFTER



BEFORE & AFTER



THANK
YOU

